



Associated Builders  
and Contractors, Inc.  
Oklahoma Chapter

# THE ADVANTAGE

BUILDING AMERICA

Advertising Rates for ABC of Oklahoma's Monthly Newsletter

Advertising Order/Renewal Form Date: \_\_\_\_\_

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Renewal: \_\_\_\_\_

**Check appropriate size and number of editions.**



\_\_\_\_\_ Number of Editions

\_\_\_\_\_ Business Card

\_\_\_\_\_ Quarter Page

\_\_\_\_\_ Third Page

\_\_\_\_\_ Half Page

\_\_\_\_\_ Full Page

## RENEWAL FORM

\_\_\_\_\_ I want the Same Exact Ad.

\_\_\_\_\_ I will send a new ad to ABC.

Ad Size	Number of consecutive editions			
	1	3	6	12
<b>Business Card</b> (up to 3.25" wide x 2.25" high)	\$75	\$150	\$250	\$400
<b>Quarter Page</b> (up to 3.25" wide x 4.75" high)	\$150	\$300	\$500	\$800
<b>Third Page</b> (up to 7" wide x 3" high)	\$200	\$350	\$600	\$1000
<b>Half Page</b> (up to 7" wide x 4.75" high)	\$300	\$500	\$800	\$1,400
<b>Full Page</b> (up to 7" wide x 9.5" high)	\$400	\$700	\$1,200	\$2,100
<b>Inside Front Cover</b> (up to Full Page) <i>First Come, First Serve, call for availability</i>	\$600	\$900	\$1,500	\$2,500

## Advertising Information:

Advertising at ABC is exclusive to ABC Members.

Deadline for camera-ready ads is the 15<sup>th</sup> of the month prior to publication. (i.e., January 15<sup>th</sup> for February issue.)

The Advantage Newsletter is occasionally bimonthly - this does not change the number of times your ad will appear.

Rates are based on camera-ready ads (.pdf or .jpg files). There will be a fee for ABC to build an ad.

Questions? Contact Becky Taylor at btaylor@abcokla.org or (918) 254-8707.

*Rates subject to change without notice. Rates effective 06/15/12*

**Return this form to: btaylor@abcokla.org**

**ABC of Oklahoma ♦ 1915 N. Yellowwood Ave. ♦ Broken Arrow, OK 74012**